



STRATOTONE™ HIGH-PERFORMANCE COLORANTS

Bright, Bold, and Highly Fade-Resistant Textured Finishes and Coatings





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Fade Resistance Backed by a 5-year Warranty

Bright, bold, fade-resistant textured finishes and coatings are easily achieved with StratoTone colorants from Dryvit. As is commonly known across many industries, designing with expressive color has been limited by the low UV-resistance of many commercial pigment systems. StratoTone raises the bar of color science to a whole new level of stability and color brightness, and does so with virtually no VOC or APEO content.



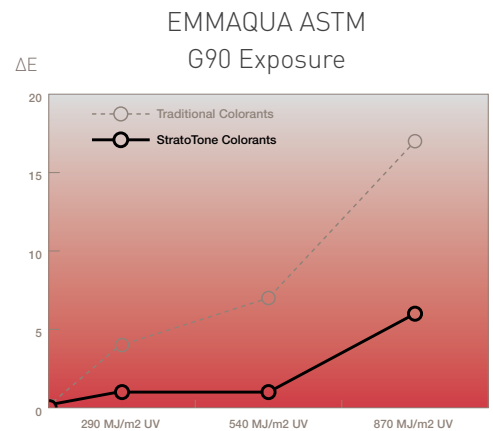
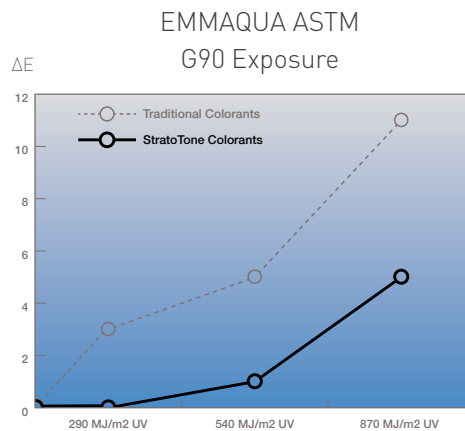
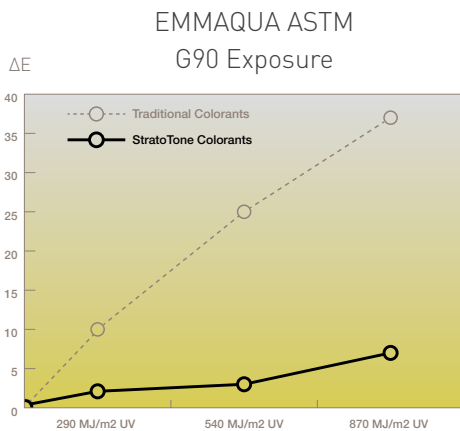
FEATURES & BENEFITS

- High-Performance Colorants Resist Fading Longer
- Environmentally Friendly: No VOCs or APEO
- Ideal for Bright, Bold Colors
- Lasting Colors can be Specified with Confidence
- Available in a Wide Variety of Colors
- Backed by a 5-Year Warranty, Regardless of Color



STRATOTONE™ vs. TRADITIONAL COLORANTS

Colors in the red, blue and yellow range tend to be most prone to fading over time, as shown in these graphs. Note the dramatic difference between these colors when comparing “traditional” and StratoTone colorants:



ASTM G90 is the Standard Practice for Performing Accelerated Outdoor Weathering of Nonmetallic Materials Using Concentrated Natural Sunlight. Full test details available upon request.

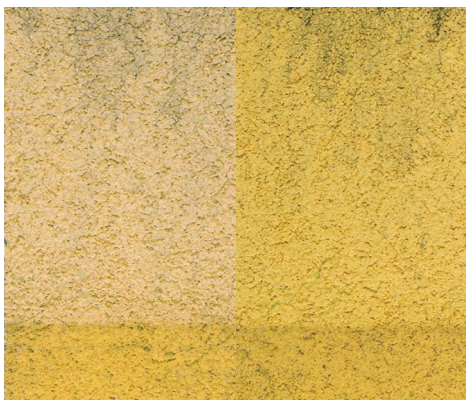


“The owner wanted to include some bright colors inspired by the Arizona landscape. The fade-resistance warranty that is available with StratoTone was key in selecting this product. The project has been completed for over 1 1/2 years and the colors haven’t faded a bit. The owner is very satisfied, and StratoTone has been specified on Phase II of this project.”

John W. Martin, AIA, LEED AP
 Architect, Project Manager
 Adams & Associates Architecture
 Mooresville, North Carolina

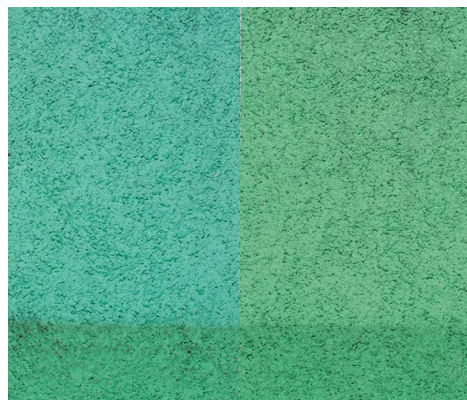
STRATOTONE™ vs. TRADITIONAL COLORANTS

Below are actual samples that were exposed for four years in the harsh Florida environment. The samples were not cleaned before the photographs were taken. Note that the bottom of the samples was shielded from direct UV exposure, but not completely protected from the elements.



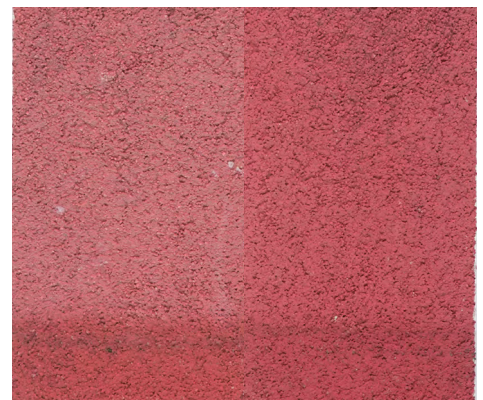
Traditional
 Colorant

StratoTone™



Traditional
 Colorant

StratoTone™



Traditional
 Colorant

StratoTone™

Exposed at a 45° angle facing South.



Marriott Resort
Lake Tahoe, California

“When we repainted the resort, we wanted to use the best available technology to stand up to the Lake Tahoe altitude and elements — and Dryvit’s HDP Paint® with StratoTone fit the bill. We are extremely pleased with the results and have recommended this solution to other Marriott properties as well.”

Gerry De Young
Director of Engineering
Marriott Grand Residences Club/TimberLodge
Lake Tahoe, California

*HDP Paint is a hydrophobic formulation that helps to keep walls cleaner longer. See DS267 for more information.



Part of Tremco Construction Products Group

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Construction Products Group

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