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### PRODUCT DESCRIPTION

Color Prime is a water-based pigmented acrylic primer. It can be used over a variety of substrates providing a flat, uniformly absorbent, color-coordinated surface for application of Dryvit exterior and interior finishes. Color Prime is available in all of our standard colors as well as custom colors.



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### BASIC USES

Color Prime is recommended for the surface preparation of drywall, concrete, masonry and stucco to color coordinate the substrate with the selected Dryvit finish. When priming to reduce suction of stucco prior to direct application of a Dryvit finish, Color Prime should be diluted with 2 gal (7.6 L) of water per pail.

Color Prime may be used to coat expansion joints prior to the installation of backer rod and sealant. Allow the Dryvit base coat to cure for a minimum of 24 hours before applying Color Prime. Color Prime must be left to dry for a minimum of 24 hours.

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### FEATURES & BENEFITS

#### FEATURE

- Water-based
- Provides absorbent surface
- Tintable

#### BENEFIT

- Easy clean up
- Uniform appearance of finished wall
- Unlimited colour option

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### PROPERTIES

**Drying Time:** The drying time of Color Prime is dependent upon the air temperature and relative humidity. Under average drying conditions, [70 °F (21 °C), 55% R.H.], Color Prime is dry to the touch in 1/2 hour and sufficiently dry for application of finish in 2 hours. Protect from rain for at least 4 hours.

**Job Conditions:** Air and surface temperature for application of Color Prime must be 40 °F (4 °C) or higher and must remain so for a minimum of 24 hours.

**Temporary Protection:** Shall be provided at all times until the base coat, finish and permanent flashings, sealants, etc. are completed to protect the wall from weather and other damage.

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### SURFACE PREPARATION

Surfaces shall not be below 40 °F (4 °C) and must be clean, dry, structurally sound and free of efflorescence, grease, oil, form release agents and curing compounds. On painted surfaces, remove all blistered or peeling paint to a sound substrate. Remove all gloss by sanding.

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### MIXING

Stir to a smooth, homogeneous consistency. When Color Prime is thinned when used over stucco, it must be mixed continuously during application to ensure color uniformity.

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### APPLICATION

Color Prime can be applied using a brush, paint roller or spray equipment.

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## COVERAGE

Approximately 1500 ft<sup>2</sup> (140 m<sup>2</sup>) per 50 lb (23 kg) pail, depending upon surface roughness, porosity of the substrate and application technique.

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## STORAGE

Color Prime must be stored at a minimum of 40 °F (4 °C) and a maximum of 100 °F (38 °C) in tightly sealed containers protected from weather and out of direct sunlight.

The shelf life is 2 years from date of manufacture when properly stored in unopened pails.

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## CAUTIONS & LIMITATIONS

- Avoid applying Color Prime in direct sunlight. Always work on the shady side of the wall or protect the area with appropriate shading material.

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## CLEAN UP

Clean tools with water while Color Prime is still wet.

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## TECHNICAL AND FIELD SERVICES

Available upon request.

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[dryvit.com](http://dryvit.com) | 800.556.7752



Construction Products Group

3735 Green Rd. | Beachwood, OH 44122  
800.321.7906 | [tremcocpg.com](http://tremcocpg.com)